



## INSTRUCTABLES

The two most used types of INSTRUCTABLES are the **STEP by STEP**, and the **VIDEO** instructable. You will have the option to choose what type of instructable best suits your specific project.

### SIMPLE INSTRUCTABLE

A simple instructable outlines the instructions for a project that does not require a lot of steps to explain. The topic can be covered thoroughly in a short **video** instructable, or be kept to a minimum number of steps in a **step by step** instructable. Once you've gone past **10** steps, you're in serious instructable territory.

### SERIOUS INSTRUCTABLE

A serious instructable outlines a more involved project that requires the communication of a lot more information. Try to keep the number of photos for each step below **5**. If you choose to do a video instructable, it should be edited so that the information is organized and interesting. No one wants to watch a ten minute video that doesn't go anywhere. If you choose to do a step by step instructable, feel free to add links, and video to help explain your project.

### CATEGORIES

When choosing which instructables to submit for the ANIMATION STATION group, you will choose from the following sub-categories:

- DESIGN** - this type of instructable will take you through the design phase of a project.  
Ex. **How to Design a Logo** might show you the steps related to brainstorming and sketching.
- RESOURCES** - this type of instructable will show you valuable online resources that you can use to help develop your projects  
Ex. **How to Design a Logo Online** might show you where you can design a logo online
- MATERIALS/  
BUILDING** - this type of instructable might show you how to make use of specific materials for a project as well as how to build it  
Ex. **How make a Sign** might show you how to turn your logo into a real object.
- SOFTWARE** - this type of instructable will show you how to use a specific program to design or create something  
Ex. **How to Design a Logo in Illustrator** might show you program techniques for logo design
- SATIRE** - this type of instructable is written purely for the purposes of having fun  
Ex. **How to Turn a Scribble into a Logo** might show you how not to design a logo

\* A simple instructable likely focuses on one or two categories, while a serious instructable might have elements from all of the categories.